

ANGELA NIZZARDO

DIGITAL DESIGNER

CONTACT

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Manalapan, NJ

EDUCATION

NJ Institute of Technology
Bachelor of Arts
Digital Design
2010 - 2014

SKILLS

Logo Design
Package Design
POS Design
Advertisement Design
Infographics
Illustration
3D Modeling
Texturing
Photo Retouching
Photo Manipulation
Video Editing

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign
3D Studio Max
Corel Painter
Microsoft Office Suite

PROFILE

Dedicated designer who strives to tell stories through artwork in meaningful ways. Versatile skill set with experience in brand identity, packaging design and 3D modeling. Strong ability to conceptualize ideas and bring them to life, while meeting tight deadlines.

EXPERIENCE

Art Director

Project Retail LLC | Tinton Falls, NJ | 2021 - 2024

- Designed engaging retail-ready packaging that adhered to client brand guidelines.
- Developed new and revitalized existing client brand identities through the creation of logos, visual assets, color palettes, typography and brand guidelines.
- Conceptualized products that seamlessly integrated into clients' existing product line.
- Created innovative POS displays with the goal of driving product visibility and sales.
- Rendered packaging designs, product concepts, and POS displays.
- Designed presentations, sell sheets, flyers, and other marketing materials.

Graphic Designer

Two Rivers Coffee LLC | South Plainfield, NJ | 2016 - 2021

- Created logos, package designs for original brands and private labels.
- Modeled, textured, and rendered brand packaging.
- Designed sell sheets, catalogs, posters and other associated marketing materials.
- Illustrated original artwork for brand packaging and Amazon pages.

Freelance Designer

2014-2016

- Created logos, advertisements, illustrations, paintings for clients.

Creative Activities Assistant

Trinitas Regional Medical Center | Elizabeth, NJ | 2008 - 2014

- Assisted with decorating the facility for seasonal events.
- Designed and painted several landscape murals throughout the medical center to create a more relaxing environment through the "Home Away from Home" project.

Game Capture Artist

Rockstar Games | New York, NY | Summer 2013

- Contributed in producing footage used in game trailers and screen shots.
- Responsible for recording gameplay used in Grand Theft Auto V Online trailer.